

July 2010 - 'A Life Adorned', Nick Tentis, Savile Row, London.

Menswear tailor and retailer Nick Tentis, has asked artist Christos Tolera to curate a rolling display of artworks in his new premises on Savile Row, within the heartland of London's traditional art district. The themes will change quarterly but the displays will be fluid as works are sold or replaced. The absence of a 'white cube' setting will hopefully allow a more intimate appraisal of the artworks within the context of a more subjective engagement with the individual.

Art can offer up a different view of the world; a mouthpiece of those things left unexpressed, yet so often it is seen as a separate entity, somehow divorced from our daily existence. Christos Tolera aims to address this without compromising the nature of the art displayed, allowing it to retain its autonomy without having to dominate its environment.

The first display, 'A Life Adorned', will explore ideas of decoration in life and in death, and the fascination with beautifying ourselves and our environment. Notions of beauty will be questioned and within the process of hanging the exhibit, the curating will flirt with how close to decoration art installation may be. Is it not within the home or other domestic settings that most art is experienced, away from the gallery?

'A Life Adorned' will endorse the celebratory nature of beautification, of art and of its co-existence in our immediate and everyday lives.

The show will open with three artists work:
Kelly McCallum (www.kellymccallum.com),
Christos Tolera (www.christostolera.com) and Natasha Vassiliou. All works will be for sale.

For more information please contact: christos@christostolera.com